

CALVERT COUNTY ECONOMIC DEVELOPMENT AUTHORITY

Courthouse, 175 Main Street Prince Frederick, Maryland 20678 410-535-4583

MINUTES August 26, 2019

MEMBERS PRESENT: Mike Benton (via phone), Commissioner Earl "Buddy" Hance, Dana Jones (via

phone), Warren Rice, Terri Wolfley

MEMBERS ABSENT: Scott Russey, Keven Zinn

STAFF PRESENT: Kelly Slagle, Danita Boonchaisri, Kathy MacAdams, Sandy Bentley

GUESTS: Bill Hitte, Small Business Development Center

I. Call to Order

The meeting was called to order at 8:45 a.m., by Terri Wolfley, Chair.

II. Call For Agenda Revisions and Approval of Agenda

With a call for agenda revisions being made by Wolfley and none being received, a **motion** was made by Warren Rice to approve the agenda as submitted. The motion was seconded by Earl Hance, and carried.

III. Approval of Minutes From the May 13, 2019, Meeting

On a motion by Rice, seconded by Hance, and carried, the minutes from the May 13, 2019, meeting were approved as submitted.

On a motion by Rice, seconded by Hance, and carried, the Closed Session minutes from the May 13, 2019, meeting were approved as submitted.

IV. Recess, subject to Motion of Privilege for Closed Meeting

On a **motion** by Rice, seconded by Hance, and carried, the Economic Development Authority (EDA) recessed into closed session at 8:48 a.m., pursuant to General Provisions Article 3-305 of the Annotated Code of Maryland, under (b)(4) Business Matters. The EDA will discuss two matters that concern the proposal for a business or industrial organization to locate, expand or remain in the state.

The EDA will also discuss one matter in closed session pursuant to General Provisions Article 3-305 of the Annotated Code of Maryland, under (b)(2) Business Matters. The EDA will discuss one matter to protect the privacy or reputation of individuals concerning a matter not related to public business. Closed session adjourned at 9:06 a.m.

V. New Business

A. Calvert County Comprehensive Plan/Zoning Ordinance & Master Plan Updates/Transportation Plan

Danita Boonchaisri provided a brief update on the Comprehensive Plan, Zoning Ordinance and Master Plan/Transportation Plan updates, noting that the Comprehensive Plan was approved in July. Planning & Zoning is now in the process of updating the Zoning Ordinance and the town center master plans and hope to have the process completed within the next two years. Kelly Slagle added that a draft of the

Transportation Plan was provided to the public last week and encouraged EDA members to take a look at the document. Staff will provide the EDA with a link to the draft plan.

B. Economic Development Strategic Plan

Boonchaisri stated that Economic Development is preparing to update its Five-Year Strategic Plan. Background information was provided on the various processes used in the past to update the strategic plan. The current update will be conducted internally with input from various stakeholders such as members from the EDA and the Economic Development Advisory Commission (EDAC). Opportunities for review and feedback on the draft plan will be provided. The department's goal is to receive an Accredited Economic Development Organization (AEDO) certification through the International Economic Development Council (IEDC) by the end of 2020.

(Dana Jones left the meeting due to scheduling conflicts)

Public Comment

With no one from the public being present, a call for public comment was not conducted.

VI. Old Business

A. Membership - Update

The EDA has two vacancies due to the resignations of Bill Gray and Nancy Highsmith. Slagle provided information on outreach conducted by staff for possible new members. Recommendations have been sent to the BOCC for the reappointment of Terri Wolfley and Dana Jones, whose terms are due to expire.

B. Loan Guarantees - Discussion - Bill Hitte

In response to a request made at a previous meeting for staff to conduct research regarding loan guarantees, Bill Hitte of the Small Business Development Center was asked to attend today's meeting to share his experience dealing with loan guarantees. Hitte provided details on the process involved with loan guarantees and his opinion on the pros and cons. He also discussed other loan options available to the EDA. Following discussion, Slagle stated staff will reach out to Anne Arundel and Frederick counties to see if they use loan guarantees and if so, what their process is. Hitte advised he will conduct additional research with counterparts about other loan guarantee structures.

Discussion shifted to the turnaround time currently needed for processing loans through the Calvert Economic Development Loan Fund (CEDLF). Members stated the settlement process for these loans takes too long. Wolfley stated the EDA may want to consider looking into alternatives for legal representation. Slagle advised staff will explore options and bring this matter back to the EDA for further discussion.

C. Marketing Update

As an update, Slagle advised the BOCC is aware of the department's and the EDA's concerns regarding social media marketing. Slagle advised the social media policy was approved. Facebook and Linked-In pages were approved specifically for ED; tourism will have a Facebook page as well. Slagle added the BOCC approved ED's request for a new Economic Development Program Specialist position, with the caveat that the position not be filled until after January 1, 2020.

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VII. Announcements

- At the May 13, 2019, meeting, one item on the agenda was discussed in closed session.
- Kathy MacAdams provided brief information about ED's plans to conduct a Solomons Business Walk on Sept. 13, 2019.

VIII. Next Meeting

Following discussion, members agreed the next EDA meeting will be scheduled for Monday, Nov. 4, 2019.

IX. Adjournment

There being no further business for the EDA, a **motion** to adjourn was made by Hance at 10:07 a.m. The motion was seconded by Mike Benton, and carried.

ECONOMIC DEVELOPMENT AUTHORITY

Written Statement for Closing a Meeting under the Open Meetings Act

Motion to close meeting	y: Warren Rice Seconded By: Earl Hance
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